

## VACANCY – SOCIAL MEDIA EDITOR

[European Journal of Hospital Pharmacy \(EJHP\)](#) has an exciting vacancy for an enthusiastic Social Media Editor to grow the journal's online presence worldwide.

*EJHP* is an online only journal owned by the [European Association of Hospital Pharmacists \(EAHP\)](#) and published by BMJ. Its mission is to publish practical and innovative research which aims to strengthen the profile and professional status of hospital pharmacists. *EJHP* is committed to being the leading journal on all aspects of hospital pharmacy, thereby advancing the science, practice and profession of hospital pharmacy. The journal aims to become a major source for education and inspiration to improve practice and the standard of patient care in hospitals and related institutions worldwide.

*EJHP* has its own [X \(Twitter\)](#) channel and is also promoted via the [Pharmacy at BMJ Facebook](#) channel. The journal is looking to continue to grow its online visibility and reach across these platforms and others (e.g. LinkedIn). The Social Media Editor will play a key role in engaging with the journal's core audience, sharing the latest research and updates in the field, and interacting with the wider community.

The role involves:

- a time commitment of around 1 hour per week
- monitoring new content in the journal for online promotion
- liaising with the BMJ media relations team to promote press released content
- putting the research into context and acting as the public voice of the journal
- commenting on advances in the field
- scheduling social media posts using Sprout Social, responding to comments and engaging with followers
- liaising with the EAHP to understand their priorities and coordinate promotional activities

The role offers:

- insight into the vital role of social media in scientific debate
- membership of a respected and committed editorial team
- the potential to be considered for other roles within the journal's editorial team in the future

Candidates should be educated to degree level with knowledge and experience of the journal's subject area. The main criteria for the successful applicant, however, will be enthusiasm for the subject area, creativity, curiosity, and an interest in using digital technologies to disseminate scientific research. They may be based anywhere in the world.

The Social Media Editor will collaborate with the editorial team and report directly to the journal's Editor-in-Chief. They will be invited to participate in editorial meetings (usually held once per year in person at the EAHP Congress and occasionally also by videoconference). This is an unpaid position but EAHP provides free registration at its annual Congress and covers travel costs for attendance. Training and support will be provided by BMJ's digital communications team.

To apply, please send your CV and covering letter to Caitlin Alder, Publishing Executive at BMJ, at [calders@bmj.com](mailto:calders@bmj.com). The application deadline is **4th March 2024**.